



*everyone's family*

# PFIZER AND THE SMITH FAMILY

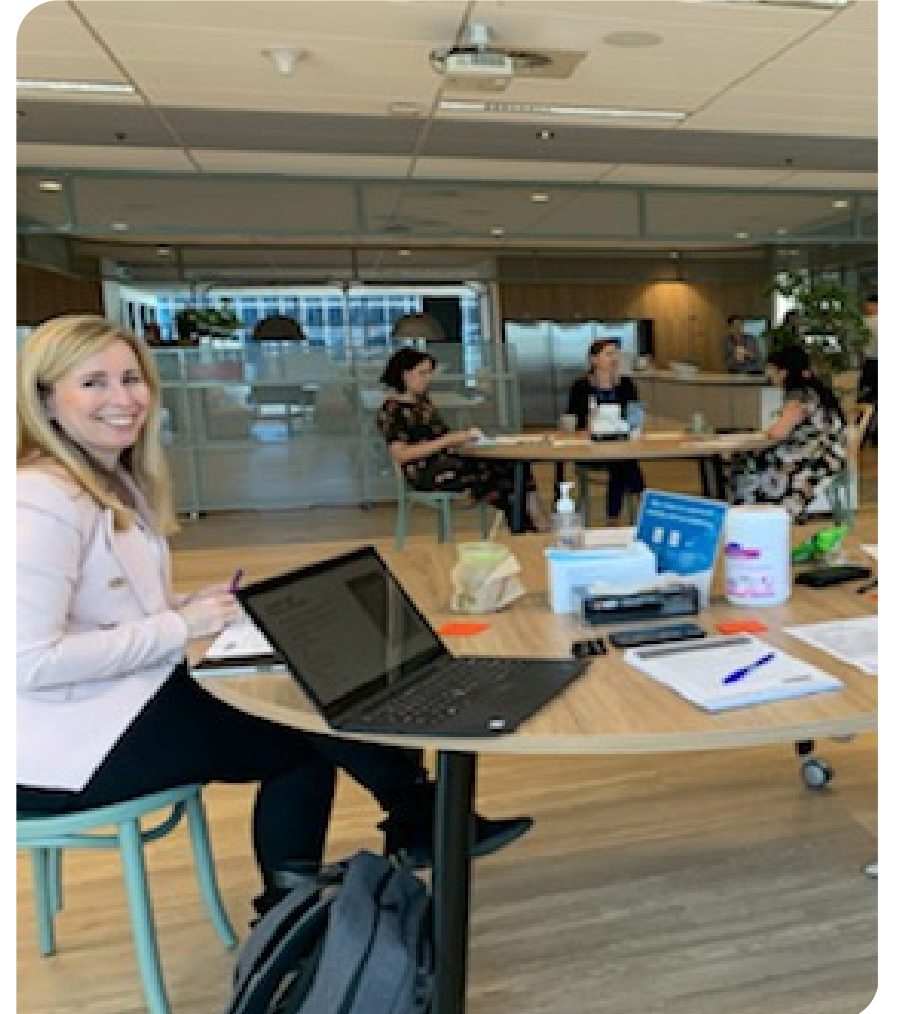
## CREATING BRIGHTER FUTURES THROUGH EDUCATION

OUTCOMES REPORT  
JANUARY 2021 – DECEMBER 2021

# PARTNERSHIP HIGHLIGHTS

January 2021 – December 2021

- 2 sponsored student's situation has improved and they no longer require The Smith Family's support
- To support National Reconciliation week, Jason Smith, The Smith Family's, Aboriginal & Torres Strait Islander Policy National Manager shared a yarn with Pfizer team members
- Pfizer Cares promotions resulted in an additional \$11,260 being donated
- During cycle 1, 14 Pfizer team members took part in a Pfizer Cares virtual team challenge that supported the Toy and Book appeal
- 7 Pfizer team members volunteered to check student profiles in the Sydney office
- 11 team members were matched to mentor student through the iTrack program, which is a significant increase on previous years
- 16 Pfizer team members volunteered to write 32 inspiring letters to students in lockdown
- Internal webinars were held to promote The Smith Family partnership and International Day of the Girl
- Two colleague sessions (Champs & HBU) writing 317 Christmas messages of support to those receiving gift vouchers for 2021 Toy & Book online appeal
- To date (6/ 12/ 21) \$3,325 raised on the online Toy & Book Appeal Pfizer page



# STUDENT SPONSORSHIP

- Since 2016 Pfizer have been supporting 56 students experiencing disadvantage
- In 2018, Pfizer began supporting an additional 16 students experiencing disadvantage who identify as being from an Aboriginal and Torres Strait Islander background
- This long term support is providing students with financial assistance, personal support and access to targeted programs
- Research shows that this support is helping them to break the cycle of poverty

## 2021 HIGHLIGHTS

- With your support, the situation of 2 sponsored student has improved and they no longer require The Smith Family's support
- Pfizer have started sponsoring 2 new student
- 4 students have received a digital access pack which includes a device and technical support
- 59 students have been offered access to the Gifted program. Through our partnership with Optus, students can receive a free Optus Prepaid service with data, talk and text and additional data through customer donations. This support helps them to complete their studies.
- 1 student has been receiving after school support at a local Learning Club

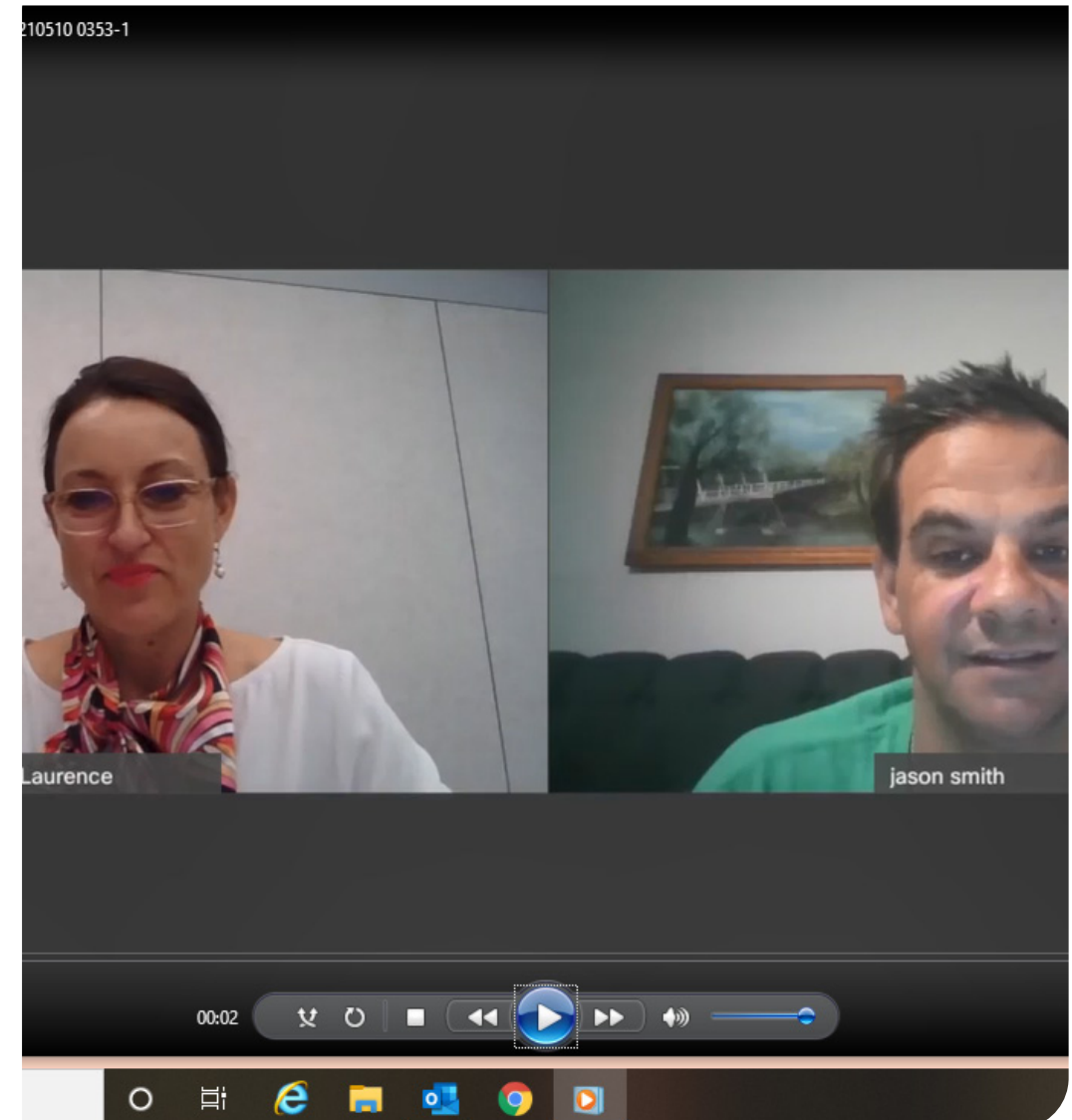


# SUPPORTING PFIZER'S FIRST RAP

National Reconciliation Week is a time for all Australians to learn about our shared histories, cultures, and achievements, and to explore how each of us can contribute to achieving reconciliation in Australia.

To support Reconciliation Australia's 2021 theme, More than a word. Reconciliation takes action, Jason Smith, The Smith Family's, Aboriginal & Torres Strait Islander Policy National Manager shared a yarn with Pfizer team members. He drew on his experiences as a proud Yithi Yithi/ Nari Nari man, his vision for reconciliation and the impact that Pfizer's support is having on the 26 Aboriginal and Torres Strait Islander students that you support.

It is hoped that this will support Pfizer team member's reconciliation journey and the objectives of Pfizer's first RAP.



# ADDITIONAL AWARENESS AND SUPPORT

Through a range of team engagement events and charity votes at conferences, awareness of our partnership has grown and additional funds have been raised.

## PFIZER'S IMPACT

- During Cycle 1 a donation of \$4,242 was made
- Through a Pfizer Cares promotion at two Inflammation & Immunology meetings, \$11,260 was donated
- Pfizer hosted an IM team engagement trivia event that included Smith Family related questions and this resulted in a \$4,018 donation being made
- These donations will support students who are experiencing disadvantage by providing access to programs that can help them break the cycle of poverty



# BE CROWNED TOP OF THE CLASS

As part of the Pfizer Cares activities for Cycle 1, Pfizer team members were provided the opportunity to join a virtual class room challenge in support of The Smith Family.

The 14 Pfizer team members were divided into teams to compete for the enviable title 'Top of the Class'. After being tested in Maths, English, Geography and General Knowledge, Kate and the Bowlers were crowned the winner.

By participating in Top of the Class, Pfizer team members not only participated in an engaging team building activity; you also supported our Toy and Book Appeal. Each team contributed a toy and book gift pack, which will be delivered to families in need at Christmas.

## PFIZER'S IMPACT

- 14 Pfizer team members took part in the challenge
- 12 gifts were donated to the Toy and Book appeal
- 4 children will receive a Toy and Book pack thanks to Pfizer's support
- *"I liked the ability to meet colleagues from other departments and varying levels of seniority, the fun environment, creativity, team work and the fact that we were helping support The Smith Family."*



# SUPPORTING STUDENT PROFILE CHECKING

Each year we distribute thousands of student profiles to sponsors who generously support a child's education. This is a vital communication tool which allows the sponsors to connect with their students.

The Smith Family needs to ensure compliance with our child protection framework, therefore each student profile must be read and checked for information that could identify the student and to flag any areas of concern such as bullying.

Pfizer volunteers helped us to read and check these often entertaining and inspiring student profiles.

## 2020 PROGRAM OUTCOMES

In 2020, 49,356 student profiles were checked three times and sent to sponsors.

## PFIZER'S IMPACT 2021

- 7 Sydney team members checked approximately 800 profiles during a 2 hour face to face session



# SUPPORTING *ITRACK* MENTORING PROGRAM

Many young people disengage from their education and drop out of school during their teenage years. The impact of growing up in disadvantage creates even more challenges.

We know that every completed year of schooling enables better overall life outcomes, so it's critical that we help keep our young people in school. Students from disadvantaged backgrounds may have a more limited network of people to talk to about career options and opportunities.

Volunteer mentors provide one-to-one online mentoring with students in Years 9 to 11 over 18 weeks. For one hour a week they provide students with encouragement, advice and guidance.

## 2019 PROGRAM OUTCOMES

In 2020, 86% reported that their mentor helped them to be more positive about their future job, career and study options.

## PFIZER'S IMPACT

- 11 Pfizer team members were matched with students through iTrack in 2021





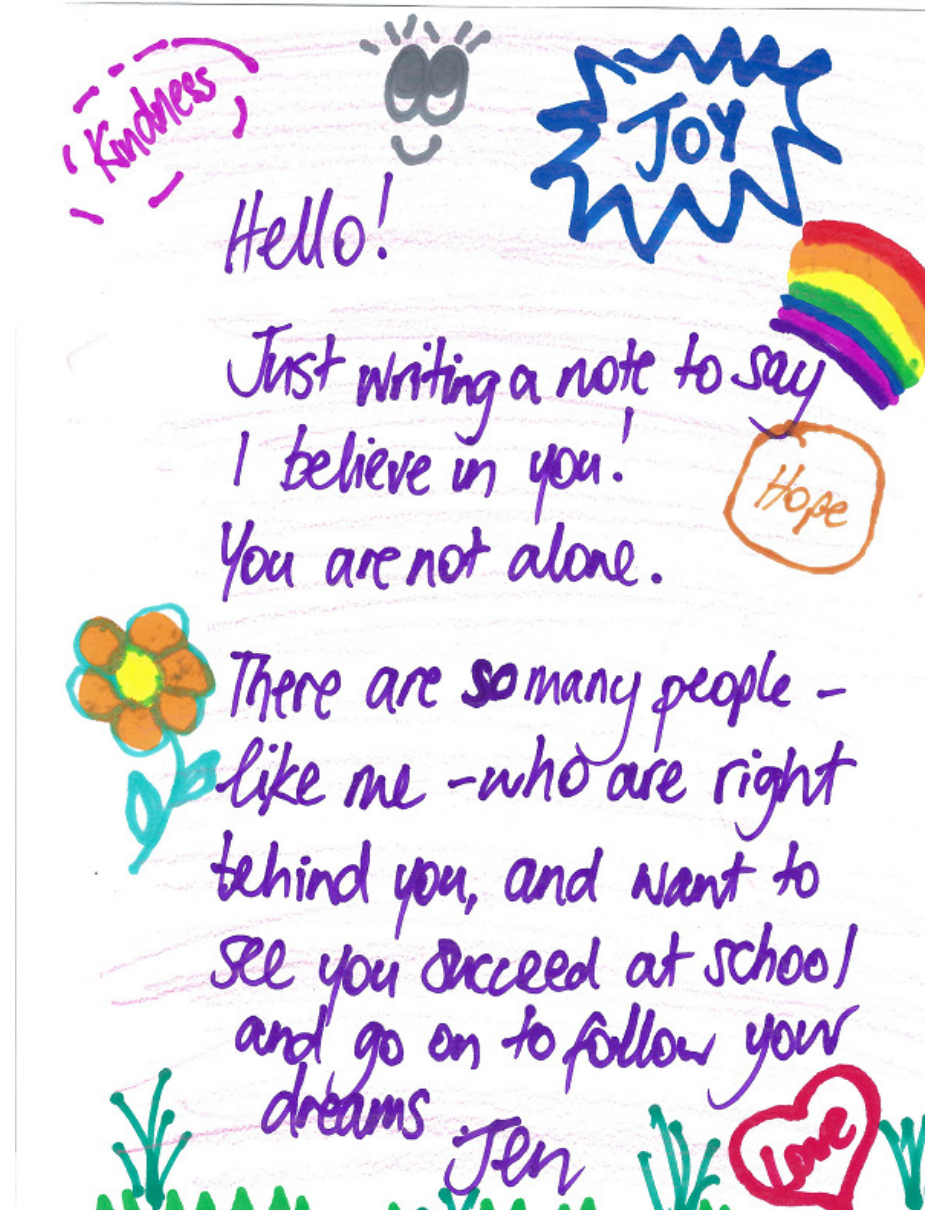
# SUPPORTING OUR STUDENTS IN LOCKDOWN

September 2021 - The lockdowns are having a huge impact on the students we support. Pfizer team members wrote inspiring messages to motivate these students to continue trying, learning and to have a positive outlook on their education.

We often hear from students that these words of encouragement are really uplifting because it makes them feel like people believe in them and they work harder to not let these supporters down

## PFIZER'S IMPACT

- 16 Pfizer team members volunteered to write to students in lockdown
- 32 letters were written

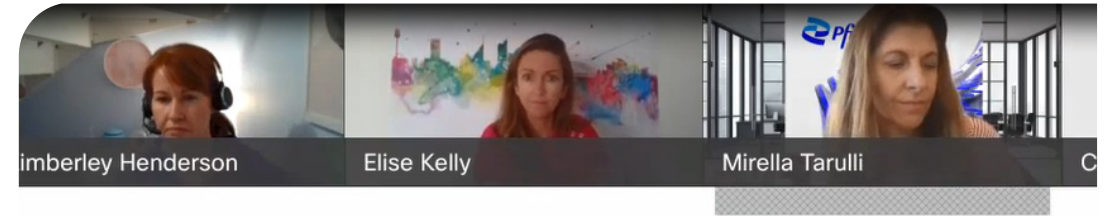


# PROFILING OUR PARTNERSHIP

September 2021 - Pfizer hosted an internal webinar to promote our partnership and create awareness of the impact of poverty on educational outcomes in Australia.

The webinar provided a fantastic forum for Anne Hampshire, The Smith Family's Head of Research & Advocacy, to provide an overview of the *Learning for Life* program and for Tiffany to highlight the impact of our partnership. Mirella shared her experience volunteering as an iTrack mentor and a sponsored student, Andela joined the session to talk about the difference that the support has made to her personal journey.

Pfizer team members were provided with a range of opportunities to get involved and it is hoped that they will use their volunteering days to support The Smith Family's work.



## TOY AND BOOK COLLECTIONS AND VOLUNTEERING





# SUPPORTING INTERNATIONAL DAY OF THE GIRL

**October 2021 - 'International day of the Girl' aims to increase awareness of gender inequality faced by girls worldwide and supports more opportunities. These inequalities include access to education, with more than 62 million girls around the world having no access.**

To support this important UN declared day, Pfizer held an internal event and The Smith Family was privileged to be asked to present.

Olga Srbovski, The Smith Family's Regional Programs Manager highlighted the educational challenges that young First Nation's girls face and how The Smith Family's Girls at the Centre program is helping these young ladies to improve their educational outcomes, counteract high absenteeism and school drop-out rates, and encourage their long-term engagement in education. Sherry, a Smith Family supported student brought the program to life by shared her inspiring, resilient and powerful personal story.

It is hoped that the webinar will support Pfizer team member's awareness around challenges that girls face and in particular First Nation's girls.



# THE FUTURE IS BRIGHT

## Now and into 2022

- Pfizer currently has a dedicated online Toy and Book donation page and team members will be encouraged to purchase gift vouchers for Smith Family supported students until 31/ 12/ 21.
- Virtual Profile checking
- iTrack recruitment will be advertised in the New Year
- Careers mentoring, careers days, WM, 100 year celebrations and much more to come.....





