



We are Pfizer

2021 Pfizer CARES snapshot

Making a difference every day in the way we care for patients, colleagues, our community and the environment through our Corporate Social Responsibility program.



A year in review

2021 was a year of extremes in Australia. Bush fires, floods and long periods of lock down across the country, dictated movement of family gatherings, schooling and business operations within states and territories and between.

The need for community services increased enormously while their volunteer workforce and fundraising decreased. All of this and so much more disruption challenged us all.

During this time I was so proud of my Pfizer colleagues and their care for and focus on patients, working around the clock to support the vaccination program as well as normal operations; supporting each other with kindness and concern; supporting community with donations and online volunteering and also being mindful and active in protecting our environment with fundraising and reducing waste and so much more.

I reflect on this report as a massive set of achievements against that backdrop.

Anne Harris

Managing Director

Pfizer Australia and New Zealand



Pfizer CARES is our Corporate Social Responsibility program that focuses on four key pillars. The program supports the United Nations Sustainable Development Goals, with each pillar supporting a specific goal.

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2021 Pfizer CARES snapshot

Patients



Over 8.3 million people received a Pfizer medicine in 2021, with close to 6 million Australians and New Zealanders receiving two doses of the COVID-19 vaccine.

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The Australian Red Cross Lifeblood was gifted **355 donations**, which helped to save **1,065 lives**.

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Over 80 families sought comfort from Pfizer-sponsored rooms at Ronald McDonald Houses based in Victoria and Western Australia.

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Despite the COVID-19 pandemic, Pfizer found creative ways to learn and participate in community, office and at-home and COVID-safe ways to support Cancer Council Australia, Rare Cancers Australia, BEAT Bladder Cancer Australia and The McGrath Foundation.

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Colleagues



Provided opportunities to Pfizer colleagues to ensure they felt seen, heard and respected.

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We were progressing our **Reconciliation Action Plan (RAP)** journey to transform the way we care for and engage with our Nation's First People.

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Diversity, Equity and Inclusion was kept firmly on the agenda thanks to six Colleague Resource Groups (CRGs) who worked all year round to share information and initiate conversations.

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Community



Our enduring partnership with The Smith Family continued and we rallied to:

- Support disadvantaged students in need
- Raise important funds and awareness
- Lend a hand with student profile screening
- Mentor students to drive guidance and encouragement
- Send messages of hope during lockdown
- Celebrate the UN's International Day of the Girl.

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The **devastating bushfires led to an unparalleled need for recovery support**. Pfizer stepped up to assist with fundraising and important delivery drops in affected areas.

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Environment



We took action to ensure we keep **sustainability, resource conservation and waste reduction** top of mind.

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Our **state-by-state work** demonstrates how we are staying accountable and being deliberate with our environmental sustainability efforts.

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We supported **bushfire recovery** generously and headed out into the community to support **Clean Up Australia Day** and the **Foundation for National Parks and Wildlife**.

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Caring for Patients

Patients are our focus at Pfizer. We are purposed to listen, empower and support patients who take our medicines and vaccines.

Pfizer is committed to developing breakthroughs that change patients' lives with medicines that address unmet needs across **oncology, inflammation and immunology, vaccines, hospital (including anti-infectives), internal medicine and rare diseases.**

Our impact on patients

The 2021 Australia and New Zealand Patient Impact data

8,367,609

people have received a Pfizer medicine
(excluding the COVID-19 vaccine)



4.5m

Australians

+

1.48m

New Zealanders

have received two doses
of the COVID-19 vaccine



1,244,000

were immunised with vaccines
(excluding the COVID-19 vaccine)



The number of patients treated with Pfizer medicine across:

2,800

Cancer

383,574

Women's health

2,500

Rare disease

300,000

Anti-infectives

434,390

Cardiovascular disease

17,345

Inflammatory disease



Supporting the United Nations
Sustainable Development Goals.

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Supporting patient groups

The Australian Red Cross Lifeblood

Pfizer continues to give to give The Australian Red Cross Lifeblood by committing to regular blood and plasma donations. We are proud to have **106 members** as part of the The Australian Red Cross Lifeblood team, who all have pledged to give hope, joy and a life-saving gift to thousands of Australians.

The COVID-19 pandemic did change our total volumes overall, but we are so pleased to have continued giving as much as we did in 2021.

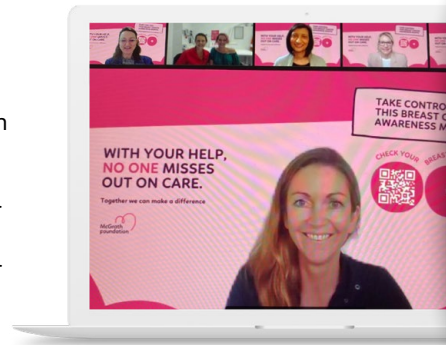


Pfizer team members get behind behind The Australian Red Cross Lifeblood in 2021

Brunch & Learn with the McGrath Foundation

In October 2021, Pfizer hosted a Brunch & Learn with colleagues to meet Samantha Moules, a McGrath Foundation metastatic nurse we proudly sponsor, and one of her patients. Pfizer has donated more than \$1 million to date to ensure people like Samantha can continue their important work.

[Read the full impact in 2021](#)



Director Oncology ANZ hosts an awareness event with colleagues and McGrath Foundation

Ronald McDonald House Charities (RMHC)

Pfizer has stood side-by-side with Ronald McDonald House Charities for more than five years to support families in need.



Pfizer volunteers showing their support for a sponsored room



Patient testimony

In Jake's first year of his life, we probably spent half of it away from our family at RMHC WA, getting Jake the treatment that he needed to get him where he is today. Without Ronald McDonald House, we wouldn't have been able to put all of our energy into getting Jake better. Instead, we would've spent the time worrying about how we would have bought accommodation."

Jasmin Bunney, Pannawonica, supported by Room 413 in Western Australia



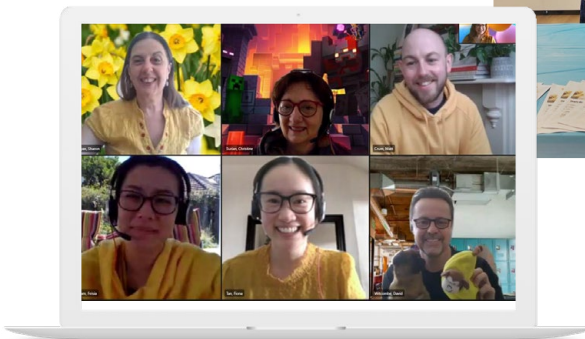
Supporting patient groups

Cancer Council Australia

We are pleased to support the work of Cancer Council Australia through colleague fundraising and volunteering when we can. Many colleagues themselves have been impacted by cancer and being involved in these community efforts is important to all of us.

Despite the challenges of the COVID-19 pandemic in 2021, close to 50 colleagues participated in office and at-home celebrations for Australia's Biggest Morning Tea (27 May) and Daffodil Day (27 August).

Lockdown didn't dampen Pfizer's spirits. Team members finding unique ways to support Cancer Council Australia's Biggest Morning Tea and Daffodil Day in 2021



Pfizer's CSR Lead, Leigh Simmonds with Rare Cancers Australia Founders Kate and Richard Vines in Thredbo NSW

Kosi Challenge for Rare Cancers Australia

In March 2021, six brave colleagues climbed Australia's largest peak Mount Kosciuszko to raise funds for Rare Cancers Australia. Each year Pfizer team members commit to the climb to help the organisation continue their support for rare cancer patients across Australia. Leigh Simmonds, Pfizer's Corporate Social Responsibility (CSR) Lead, was awarded a 5 year medal, having done the walk 5 times and having raised thousands of dollars for the cause from her personal efforts. A total of \$300,000 was raised for the 2021 initiative.

Anna's Walk for bladder cancer

Pfizer participated in the annual Anna's Walk in May 2021 to support BEAT Bladder Cancer Australia. The walk was led by widower Adam Lynch, whose wife Anna passed away from the disease.

Pfizer showing support for the 2021 Anna's Walk with BEAT Bladder Cancer Australia





Caring for Colleagues

Investing in causes that our colleagues care about encourages pride in our work and how we care for patients, each other, our community, and the environment.

Enabling every person at Pfizer the opportunity to be seen, heard and respected in a way to engage in meaningful work is in line with our values and incredibly energising to individuals.

Pfizer cares for its employees through:



Supporting the United Nations Sustainable Development Goals.

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Our Values

Every Pfizer employee plays an essential role in helping us to fulfil our purpose of delivering breakthroughs that change patients' lives. We are united by our values that underpin our commitments that help us to unleash the power of our people.





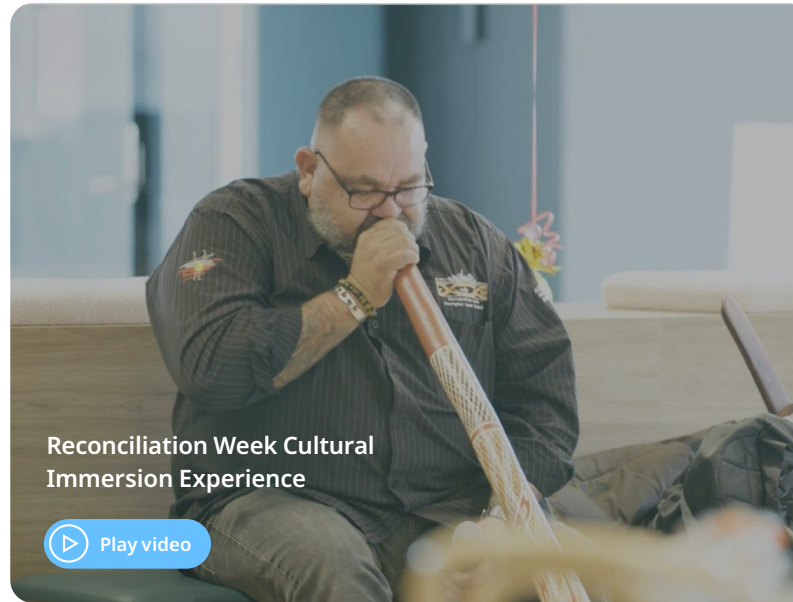
Reconciliation Action Plan

We have progressed developing our Reconciliation Action Plan (RAP) in 2021 by learning, immersing, reflecting and respecting our First Nations peoples in a way that we had not before. This journey will lead to transformation in how we care for and engage with our Aboriginal and Torres Strait Islander community, in true and trusted partnership.

In March 2022, Pfizer launched its Reconciliation Australia endorsed REFLECT RAP.

[> Check it out here](#)

Pfizer colleagues aspire to be active and effective allies of Aboriginal and Torres Strait Islander communities, especially with health inequalities in Australia.



Culture and tradition

We have a dedicated Colleague Resource Group (CRG) to promote greater understanding of the diverse cultural backgrounds of our colleagues and enhance a cohesive agile working ecosystem.

GEN
Gender Equity Network
A Pfizer Colleague Resource Group

OPEN
Out Pfizer Employee Network
A Pfizer Colleague Resource Group

AccessAbility
A Pfizer Colleague Resource Group

PAIG
PHARMA AUSTRALIA
INCLUSION GROUP

NAIDOC Week

More than 100 colleagues gathered to hear from proud Aboriginal woman, Wattleseed Nutritionist and Dietician, Tracy Hardy, to learn about Bush Tucker and Bush Medicine over brunch.

Tracy Hardy sharing knowledge on Bush Tucker and Bush Medicine and a hundred other colleagues in NAIDOC week





Caring for Community

At Pfizer, we support a range of community driven initiatives - large and small - that involve contributions of time and donations, either from the company or that have been raised by our committed group of colleagues.

The Smith Family

Pfizer has a longstanding relationship with The Smith Family to provide Australian disadvantaged students with educational support to ensure all school-aged children have a bright future.

[Read the full impact in 2021](#)



Supporting the United Nations Sustainable Development Goals.

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Student sponsorship



National Reconciliation Week



Additional awareness and fundraising support



Volunteering to support student profile checking



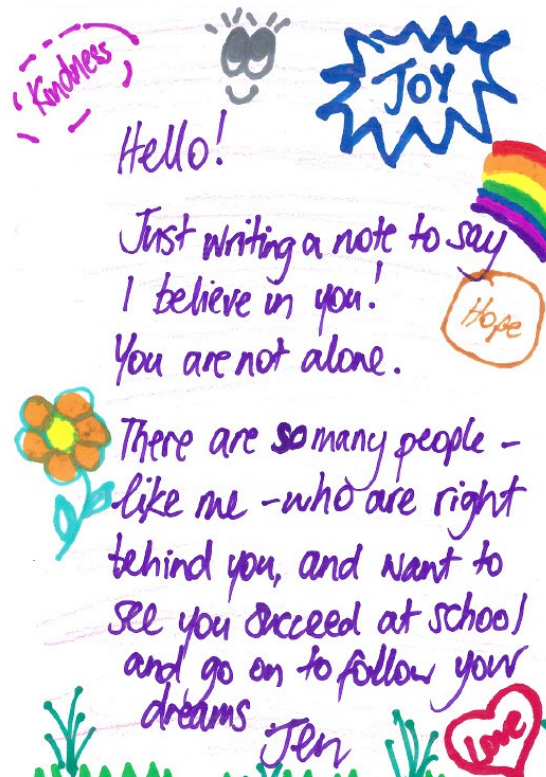
Pfizer colleagues contributed **\$25,000**, which was matched by an additional **\$30,000** from the business to go towards recovery efforts.

Australian Red Cross – Bush Fire Appeal 2021

In addition to helicopter drop deliveries of Pfizer medications, we also supported the Australian Red Cross as first responders and recovery support for the devastating bushfires across Australia in early 2021.

Supporting students in lockdown

Lockdown due to the enduring COVID-19 pandemic had a major impact on the school students we support. We wrote inspiring messages in September 2021 to motivate students to continue trying, learning and maintain a positive outlook on their education.



Supporting iTrack mentoring



Supporting International Day of the Girl



Toy and Book appeal



Caring for Environment

Our company purpose – Breakthroughs that change patients' lives – guides our environmental sustainability priorities, with a focus on climate impact mitigation, conservation of resources and the reduction of waste arising from our operations.

Taking Action



Energy and Climate Change

We continue to actively reduce our greenhouse gas emissions by increasing our energy efficiency and implementing clean energy projects where they make good business and environmental sense.



Greener Chemistry

We are dedicated to promoting the selection and use of environmentally preferable materials, eliminating waste and conserving energy.



Cleaner Water

We remain committed to conserving resources and reducing water withdrawal, particularly in water-stressed areas. We have evaluated our practices and are focused on being effective stewards by implementing water stewardship plans and responsibly managing water discharges from manufacturing processes.



Supporting the United Nations Sustainable Development Goals.

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Our Australian Efforts

PGS Perth



Elimination of single use plastic in canteen.



Introduction of Site Supervisor on a 24/7 rotation to lead emergency planning and spill response.



Elimination of single-use oncology pack cartons.

PGS Melbourne



Planning the installation of solar panels at Mulgrave manufacturing site in 2022.



Planning the segregation of waste to reduce volume to landfill at the Mulgrave site in 2022.

Clean Up Australia Day

Clean Up Australia Day is a significant day that inspires and empowers communities to clean up and preserve our environment and surroundings.

On the 25 March 2021, Pfizer volunteers headed to Melrose Park in Sydney to collect 11 bags of waste. In total, Pfizer had 80 volunteers in the community helping to clean our environment.



Supporting the Foundation for National Parks and Wildlife

Australia has been challenged by droughts, bushfires, floods and the COVID-19 pandemic over the past few years. As a result, there has never been a greater need to provide support to our parks, people and wildlife. Pfizer donated \$8,000 to the Foundation for National Parks and Wildlife in 2021 to support their Healing our Land program and for their wildlife carers.



**Foundation for
National Parks
& Wildlife**

