



## Pfizer CSR scorecard reflects commitment to caring

**SYDNEY, AUSTRALIA, 1 AUGUST 2023** – To mark the beginning of Pfizer Australia’s Wellness Month for colleagues, Pfizer today released its annual [Pfizer CARES \(Community Collaboration and Responsible Environment and Economic Stewardship\) CSR Report](#), which details Pfizer Australia’s ongoing commitment to delivering breakthroughs that change patients’ lives and upholding its values of Courage, Equity, Excellence and Joy.

The Pfizer CARES program is stakeholder-focussed and impact based, with respect to Patients, Colleagues, Community and our Environment, and also connects the company’s work with the 17 United Nations Sustainability Goals.

“We recognise the significance of the social and environmental determinants of health and the need to complement our delivery of medicines with a commitment to society and the planet. We have a significant role to play in contributing to the world around us and the Pfizer CARES report is an important scorecard of our efforts locally,” said Anne Harris, Pfizer Australia & New Zealand Managing Director.

“In 2022, more than 1 billion people worldwide were treated with a Pfizer medicine. This includes vaccines as well as medicines to treat cancer, inflammatory diseases, rare and metabolic diseases, infections and many more conditions. Set against this backdrop of significant medical contributions are the thousands of small acts of service that Pfizer colleagues do every day. Blood donations, food collections, morning tea fundraisers, meal preparation – these actions signify the goodwill that is embedded in our people and the DNA of our company culture,” Ms Harris said.

“Pfizer colleagues are passionate about serving and enriching communities and putting patients at the centre of what we do, and with that comes a greater sense of purpose, accomplishment, and connection for us all.”

In 2022, Pfizer was ranked first in Australia/New Zealand and overall second in Asia in its corporate reputation in PatientView’s ‘Corporate Reputation of Pharma’ survey of pharmaceutical companies.

Among some of the highlights of the 2022 Pfizer CARES program are:

**PATIENTS** – Globally in 2022, more than 1 billion people were treated with a Pfizer medicine; patients received Pfizer products for a diverse range of diseases such as cancer, inflammation, rare and metabolic diseases, infections and more; we conducted 74 clinical trials in Australia with 796 patient participants; colleagues participated in Red Cross Lifeblood, contributing 246 blood donations from 90 Pfizer donors; we provided more than 316 nights of accommodation for families in need, plus fundraising to secure an additional 700 nights for the Ronald McDonald House Charity; Pfizer donated \$700,000 to support patient groups.

**COLLEAGUES** – Pfizer launched its REFLECT [Reconciliation Action Plan](#) and made a commitment to Close the Gap in health equity. Pfizer is taking the time to better understand the issues with respect to health equity, equip colleagues with cultural competence, and connect with community members and organisations to support and advocate with community for greater access to quality healthcare for First Nations peoples. Colleagues also supported the 2022 National Volunteer Week, NAIDOC Week, International Women’s



Day, International Day of People with Disability and PRIDE Week to name some of the many diversity and inclusion activations at Pfizer.

**COMMUNITY** – Our Charity of Choice continues to be The Smith Family, sponsoring 72 Learning For Life students, 25 of these students being First Nations students. Colleagues contributed hundreds of hours to volunteering; raised \$1,800 for Cancer Council Australia; collected 119kg of food for Foodbank Australia; assisted the Firesticks Alliance Indigenous Corporation with pro bono legal research related to cultural burning; provided pro bono legal assistance, in collaboration with DLA Piper and Refugee Legal, to Afghani people trying to bring their family members to safety – collectively advising more than 230 people. These are just some of the community activities Pfizer colleagues have been active in.

**ENVIRONMENT** – Pfizer recognises that the health of people is impacted by the health of our planet. As part of our commitment to sustainability, we installed a new 477kW solar panel system at our Melbourne manufacturing site. We are also committed to reducing energy consumption and increasing recycling at PGS Melbourne. In addition, Pfizer continued to participate in the CO2 emissions offset program in conjunction with its transport and logistics partner DHL. Pfizer colleagues also volunteered on Clean Up Australia Day in Perth, Brisbane and Sydney.

“We support the United Nations Sustainable Development Goals and recognise that goals such as ending hunger and poverty, and supporting gender equality and quality education are complemented by strategies to address climate change, conserve our oceans and protect our forests. Globally Pfizer is committed to reducing our environmental footprint and ensuring our practices are sustainable,” said Leigh Simmonds, Pfizer ANZ CSR Lead.

“As a healthcare company, it is important that we consider the holistic needs of patients and their families. This is why supporting organisations such as Ronald McDonald House Charities and the Australian Red Cross Lifeblood is such an important aspect of our CARES program.”

Ms Simmonds added: “Caring for the community is embedded in Pfizer’s culture, and colleagues regularly participate in activities to serve in ways they are passionate about. In 2022, Pfizer colleagues prepared and served meals for those in need, collected sanitary items to alleviate period poverty, raised funds for women experiencing homelessness and domestic violence, and contributed to a number of initiatives run by our charity of choice, The Smith Family. On top of our volunteering commitments throughout the year, we supported the 2022 National Volunteer Week, which saw 87 colleagues volunteer 168 hours in one volunteering event alone.”

The report coincides with Pfizer’s Wellness Month, a company initiative that promotes the emotional, physical, financial, social and community wellbeing of Pfizer colleagues.

“Pfizer cares for its employees by creating a safe and welcoming place where every colleague feels seen, heard and cared for, and can bring their full selves to work each day. This includes our many diversity and inclusion groups, optimising health, safety and wellbeing, leadership and talent management as well as working arrangements which support flexibility and activity-based working,” Ms Simmonds said.

To view the Pfizer CARES report, please visit:

<http://www.pfizer.com.au/files/PfizerCares2022.pdf>.

To view the Pfizer CARES video, please visit: <https://youtu.be/2f-ycZydsvl>.



**About Pfizer Australia: Breakthroughs That Change Patients' Lives™**

At Pfizer, we apply science and our global resources to improve health and well-being at every stage of life. We strive to set the standard for quality, safety and value in the discovery, development and manufacturing of medicines. Our diversified global health care portfolio includes biologic and small molecule medicines and vaccines.

Consistent with our responsibility as one of the world's leading biopharmaceutical companies, we also collaborate with healthcare providers, governments and local communities to support and expand access to reliable, affordable health care around the world. For more than 150 years, we have worked to make a difference for all who rely on us. For more information, visit: [www.pfizer.com.au](http://www.pfizer.com.au).

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